

OPTUS STADIUM CHARITY LIGHTING UP PROGRAM

2027 APPLICANT GUIDELINES

About the Program

The Optus Stadium Charity Lighting Up Program provides eligible charities and not-for-profit organisations with the opportunity to have Optus Stadium illuminated in their nominated colours to recognise a significant awareness day, campaign or cause.

Applications are invited annually, with approved lighting dates scheduled across the following calendar year.

Who can apply?

Applications are welcomed from registered charities, not-for-profit organisations and recognised community organisations.

Applications should:

- represent a genuine charitable or community cause;
- relate to a recognised awareness day, campaign or significant date;
- have relevance to the Western Australian community; and
- nominate a lighting colour or colours associated with the cause or campaign.

Submitting an application does not guarantee a lighting date.

Choosing your date

Applicants should nominate a preferred date that has a clear connection to their cause or campaign, such as a recognised awareness day or significant annual event.

Where possible, applicants may also nominate an alternative date.

Requested dates cannot be guaranteed. Optus Stadium hosts a significant calendar of sporting, entertainment and other events throughout the year, and Stadium operational requirements, existing commitments and other lighting requests may affect availability.

Where multiple organisations request the same date, Optus Stadium will determine the most appropriate allocation and may discuss alternative dates with applicants.

Lighting colours

Applicants will be asked to nominate the colour or colours associated with their cause or campaign.

All requests are subject to the capabilities of the Stadium's lighting system. Optus Stadium will work with successful applicants to determine the most appropriate available lighting treatment.

The Charity Lighting Up Program relates to the illumination of the Stadium and does not include the display of logos, messages or other branding on the Stadium façade.

How applications are assessed

Applications are reviewed after the annual application period closes (this date is outlined on the Optus Stadium website annually each year).

When assessing applications, Optus Stadium may consider:

- the organisation and cause being represented;
- relevance to the Western Australian community;
- the connection between the requested date and the cause or campaign;
- availability of the requested date;
- suitability and technical feasibility of the requested colours;
- Stadium events and existing lighting commitments; and
- alignment with Optus Stadium and VenuesLive values.

All applications are subject to final approval by VenuesLive, operator of Optus Stadium.

If your application is successful

Successful applicants will receive confirmation of their approved lighting date and agreed lighting colours via the contact details outlined on the application.

Organisations are encouraged to promote the lighting through their own website, social media, stakeholder and communications channels to help raise awareness of their cause.

Optus Stadium may choose to feature selected lighting occasions across its own social media, digital or media channels. **Social media posts, photography and media coverage are not guaranteed as part of the program.**

Participation in the Charity Lighting Up Program does not constitute a sponsorship, partnership or formal endorsement of an organisation or cause by Optus Stadium or VenuesLive.

Important information

Approved lighting dates may need to be changed or cancelled due to Stadium events, operational requirements, Government requests or other circumstances.

Optus Stadium reserves the right to decline a request where the proposed lighting is not considered appropriate for the program.

Requests received outside the annual application period will generally be directed to the next application round.

Please ensure you have read these guidelines before submitting your application.

END.